



October 15, 2003

Nandemoya, Inc.
27 - 165th Avenue SE
Bellevue, WA 98008

Attn: Mr. Timothy Bishop

Subject: Thank You

Dear Tim,

The 2003 Aki Matsuri was a huge success! Again, we wish to express our sincere appreciation to **Nandemoya, Incorporated** for being a most important and significant partner in presenting this important "cultural arts of Japan" community event. Together, we brought "Japan to the Bellevue Community College campus" for a weekend.

We have several measures of results and they all look good:

- The attendance for the 2-day matsuri was estimated to be about equal to last year's banner turnout of 5,000.
- Hits on the website (www.enma.org) grew significantly to several hundred per day for the days immediately preceding the matsuri, and have continued at 20 ~ 30 daily. This is an indicator of some community member's interest in continuing to learn more about the programs and the cultural arts.
- The info mail associated with the website continues to bring questions and comments. Examples, ... how can I contact the Mizuhiki artist, where can I purchase a book on Mizuhiki, how can I contact the Bunka Shishu artist and what is her schedule for classes, how can I contact the martial arts group for iaido.
- A Boeing Company employee approached me at the matsuri asking why his company was not a sponsor. I explained a solicitation request was denied. He offered help "to work form the inside", and has already ask for information.
- The number of exhibitors was up by 20% over 2002.
- We added a new "Special Project this year featuring Rice: The Essence of Japan. This education project in addition to offering basic information about rice also drew out the differences between rice usage, cultivation, and societal impacts in Japan and the USA. For example, most visitors did not know that small aircraft in the USA sows rice while seedlings are planted in Japan.
- A "Japanese Culture in the Classroom" workshop was conducted by The East Asia Resource Center, University of Washington for K - 12 teachers as a part of the matsuri with more than 40 attending.

Enclosed you will find a 2003 Aki Matsuri Program booklet. Please let us know if there is additional information you would like to receive.

And, again we wish to extend our sincere thanks for your kind and generous support.

Sincerely,

Thomas S. Brooke

Thomas S. Brooke - President